Gyrator Volume 107, Issue 02, March 1, 2011

# Rotary Club *of* Chicago

*Making Business Leaders Community Leaders Since 1905*

## Program: March 1 - Judi Schindler, Hodge Schindler Integrated Communications

Judi Schindler, who headed her own public relations firm for almost 30 years, joined forces with Sally Hodge to form Hodge Schindler Integrated Communications in January 2007.

The new company provides corporate and institutional clients with fully integrated media relations, marketing communications and crisis management services, including traditional and new media strategies. Its diverse client base covers such industries as higher education, real estate, hospitality, health care, professional and consumer services.

Active in the National Association of Women Business Owners (NAWBO), Schindler is a founder and past president of the Chicago Chapter as well as a former national officer. Her work in this area earned her the 1989 Chicago "Woman Business Owner of the Year Award" and the 1986 national award as "Women in Business Advocate" presented by the United States Small Business Administration. In 2003, she was inducted into the NAWBO Women Business Owners Hall of Fame.

Schindler, who also is involved in small business issues, was an elected delegate to the 1980 and 1986 White House Conferences on Small Business and helped organize the 1980 and 1981 Illinois State Small Business Conferences.

Listed in "Who's Who in the Midwest," "Who's Who in American Women" and "Who's Who in America," she has been active over the years in numerous professional, community and social issue organizations.

Schindler earned a Bachelor of Science in journalism from the University of Illinois. She is a frequent speaker, both locally and nationally, on marketing, media and women's enterprise.

## Calendar

March 1: 11:15 AM New Member Orientation; 1:35 PM JOB1 Committee
March 7: Concert to End Polio at the Chicago Symphony Orchestra
March 8: 10:30 AM Foundation Board of Trustees; 11:00 International Committee; 1:35 Community Services Committee
March 8 Program: Barbara Gaines, Chicago Shakespeare Theatre
March 15: 1:35 PM Board of Directors
March 15 Program: Bob & Judith Wright, Wright Leadership Institute
March 20 - Rotary Int'l District 6450 sponsors: Chicago Wolves against Oklahoma City to benefit the Polio Challenge Campaign
March 22 Program: Paul & Jean Harris Home Foundation, Robert Knuepfer

**Sign up now for the RI District 6450 Annual Conference in Sheboygan WI, May 12-15**

**Blue Harbor Resort**