



HOSPICE REGATTAS 2009

SPONSORSHIP PROPOSAL

2009 HOSPICE REGATTA AN EVENT TO BENEFIT HOSPICE OF THE UPSTATE

*PRESENTED BY
 WESTERN CAROLINA SAILING CLUB, ANDERSON, SC*

A MEMBER OF THE NATIONAL HOSPICE REGATTA ALLIANCE



2009 HOSPICE REGATTA
WESTERN CAROLINA SAILING CLUB
OCTOBER 16-18, 2009

*A REGATTA INSPIRED BY COMPETITION...ENHANCED WITH COMPASSION
TO BENEFIT HOSPICE OF THE UPSTATE*

Dear Friend of Hospice of the Upstate,

On October 16-18, 2009, Western Carolina Sailing Club, a non-profit organization, will again host the Hospice Regatta. Over the last nine years, this upstate event has raised more than \$182,000 for Hospice of the Upstate which provides compassionate care and supportive services to residents throughout the Upstate of South Carolina and Northeast Georgia. Last year was our most successful year ever. This year we set our goal at \$25,000. With your help we can achieve this goal.

You and your company are invited to participate in this year's event through sponsorship contributions. We have designed several sponsorship levels to allow you to participate in the regatta activities while supporting a very worthwhile cause. In 2008, over 1000 patients and families benefited from the caring, compassionate support and services provided by Hospice of the Upstate.

This is truly an event filled with competition and compassion. Since its inception, the Hospice Regatta on Lake Hartwell has played host to over 1,000 sailboat racers for an October weekend full of great food, fun, and serious sailboat racing. This is one of 27 national events, which raise annually more than \$1,000,000 for 36 hospice programs.

Last year, over 60+ boats participated on Lake Hartwell with over 300 sailors. The event was extensively covered by local media, including newspapers, television, and magazines. Participating as a sponsor is a great way to provide exposure for your company while supporting this great cause.

For further information please contact Ronnie Ashmore, Regatta Co-Chairman at 864-420-4782 or 864-224-9872 or John Kreidler, Regatta Co-Chairman at 864-275-7916 or 864-228-0443. Please visit the National Hospice Regatta Alliance website at www.hospiceregattas.org. Thank you for your support.

Sincerely,

Ronnie Ashmore

Ronnie Ashmore
2009 Regatta Co-Chairman

John Kreidler

John Kreidler
2009 Regatta Co-Chairman

WHY SPONSOR HOSPICE ACTIVITIES?

Hospice touches the entire community.

Hospice helps terminally ill patients -- and parents, spouses, children, neighbors, employers, friends -- manage the prospect of death.

Hospice is teamwork within the community and home.

Teams of medical professionals and trained volunteers work with patients and their families to provide hospice care in their homes or home-like settings. The need for this care is increasing as our aging population increases.

Hospice generates loyalty.

Family and friends touched by Hospice remember the people and organizations who helped them in such a difficult time. They become loyal proponents of Hospice and of those who support it.

Hospice is non-profit, providing service to all.

Hospice services are provided without regard to ability to pay. Charitable contributions support services not covered by insurance or other means.

Hospice care is unique, multifaceted and flexible.

Hospice is the only form of care that provides such a full range of services to both patients and their families, tailored to their needs.

For patients, Hospice provides palliative care such as symptom control and pain management. For all, it offers psychological and spiritual support, and assistance with day-to-day living. For family and loved ones, Hospice is the only professional program to offer bereavement services such as counseling and children's camps.

Hospice inspires others to help with its work.

Many loyal and dedicated Hospice volunteers and supporters are friends and family of those who spent their final days in Hospice care. Others are those inspired by learning about Hospice through events such as these regattas.



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Yes, I want to sponsor the 2009 Western Carolina Sailing Club Hospice Regatta to Benefit the Hospice of the Upstate!

_____ Presenting Sponsor \$2500
Event will include company name (e.g. 2009 ABC Corp. Hospice Regatta), unlimited placement of company banners, ten social passes to regatta activities.

_____ Helmsman \$1000
Includes prominent placement of Company banner(s), logo on t-shirt, company name on sponsor board, and five social passes to regatta activities.

_____ Tactician \$500
Includes display of Company banner(s), logo on t-shirt, company name on sponsor board, and two social passes to regatta activities.

_____ Bowman \$250
Includes display of Company banner, company name on t-shirt, company name on sponsor board, and two social passes to regatta activities.

_____ Rigger \$150
Includes company name on sponsor board

_____ *In Kind donation (general supplies)* _____

Company Name _____

Representative _____

Address _____

Phone _____ Fax _____

Email _____

Thank you for your support!

Please make checks payable to: Hospice of the Upstate

Mail completed form and payment to Hospice of the Upstate
1835 Rogers Rd, Anderson, SC 29621 Attn: Wanda White