

# 2010 CSDEA OMNIBUS ADVERTISING FORM

This form must be postmarked and your ad artwork received by DECEMBER 15, 2009.

## STEP 1 - complete the following information in full:

Name: \_\_\_\_\_

Farm or Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Website: \_\_\_\_\_

Home Phone: \_\_\_\_\_  YES you may publish this number.

Work/cell phone: \_\_\_\_\_  YES you may publish this number.

**My business offers:**  Boarding  Training  Lessons  School Horses  Coaching at Shows  
 (check all that apply)  Dressage  Cross Country  Stadium  Clinic Hosting Facilities  
 Horses for Sale/at Stud (breed/s): \_\_\_\_\_  
 Other product or service: \_\_\_\_\_

## STEP 2 - select your ad size:

✓	Ad Size	Dimensions (WxH)	Rate	Total
	<b>Omnibus/Website</b> business listing <u>ONLY</u> <i>2010 CSDEA member rate</i>	n/a	<b>\$30.00</b>	
	<b>Omnibus/Website</b> business listing <u>ONLY</u> <i>Non-member rate</i>	n/a	<b>\$60.00</b>	
	<b>Business Card</b> w/business directory & website listing	3.5" x 2"	<b>\$70.00</b>	
	<b>Half Page</b> w/business directory & website listing	4.5" x 3.5"	<b>\$120.00</b>	
	<b>Full Page</b> w/business directory & website listing	4.5" x 7"	<b>\$220.00</b>	

## STEP 4 - Indicate new or old ad artwork:

I am a returning advertiser. Please use the same ad I supplied for advertising in 2009.

I will send a NEW camera-ready ad by DECEMBER 15.

**All ad artwork (B&W, correctly sized, JPG or PDF format) should be e-mailed to [ads@csdea.org](mailto:ads@csdea.org)**

Ads are published exactly as received. If you want a border around your ad, please include it on your ad copy.

## STEP 3 - Indicate your method of payment:

My check for \$\_\_\_\_\_ is enclosed.

I am a 2010 CSDEA member in good standing. Please bill my advertising fees to my member account.

**Send this completed form POSTMARKED BY DECEMBER 15 to:**

CSDEA Advertising • 102 Kuntz Drive • Maple Plain, MN 55359

**Questions? Contact Marie & Fiona at 763-479-1348 or [ads@csdea.org](mailto:ads@csdea.org)**